# Robert J. Schonlau

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### **RESEARCH INTERESTS**

Corporate Finance, Antitakeover Provisions, Mergers, Corporate Governance, Executive Compensation, CEO and Director Labor Markets, Shareholder Perks, Capital Structure, Econometrics, Spin-offs, Short Selling

### ACADEMIC APPOINTMENTS

Associate Professor of Finance, College of Business	2021 - Present
Academic Director of Master of Finance Program	2022 - 2024
Colorado State University	
Associate Professor of Finance, Farmer School of Business Miami University	2018 - 2020
Assistant Professor of Finance, Marriott School of Management Brigham Young University	2010 - 2018

### **EDUCATION**

PhD	University of Washington, Michael G. Foster School of Business Emphasis: Finance, Sub-Areas: Economics, Research Methods, and Statistic	2010 s
MSBA	University of Washington, Michael G. Foster School of Business Emphasis: Finance	2008
MBA	Brigham Young University, Marriott School of Management	2004
BS	Brigham Young University, David O. McKay School of Education	2000

## HONORS, AWARDS, RECENT CONFERENCES

Paper presentation <sup>1</sup> at the AEA Annual Meeting	2025
Paper presentation at the Western Economic International Annual Conference	2024
Paper presentation at the Society for Economic Measurement Annual Conference	2024
COB Dean's Distinguished Research Fellowship, CSU 2021, 202	2, 2023
Nominated for a 2024 Best Teacher Award	2023
College of Business 2022 Excellence in Research Award, CSU	2022
College of Business Dean's Scholar List, CSU 202	1, 2022
Paper presentation at the FMA Annual Meeting	2020

<sup>&</sup>lt;sup>1</sup> Listing includes paper presentations of my research by coauthors

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Paper presentation at the American Law and Economic Association Annual Meeting	2019
Finalist for John L. Weinburg Corporate Governance Best Paper Award	2019
Paper presentation at University of Delaware's Weinberg Symposium	2019
Paper presentation at National Business Law Scholars Conference	2018
Discussant at the AFA Annual Meeting	2017
Paper presentation at the AFA Annual Meeting	2016
Paper presentation at WFA Annual Conference	2015
BYU Finance Department Outstanding Teacher Award	2016
BYU MBA Teaching Award	2015

#### PUBLISHED PAPERS

- (1) Does the Director Labor Market Offer Ex Post Settling-up for CEOs? The Case of Acquisitions, with Jarrad Harford (University of Washington), *Journal of Financial Economics*, Vol 110(1), Oct 2013, pages 18 36.
  - Presentations<sup>1</sup>: Indiana University (March 2012), BYU (March 2012), University of Arizona (April 2012), Chinese University of Hong Kong (May 2012), University of California San Diego (May 2012), Australian National University (Sept 2012), University of New South Wales (Sept 2012), AFA conference (2013)
- (2) Do Outside Directors Face Labor Market Consequences? A Natural Experiment from the Financial Crisis, with Steven Davidoff Solomon (Berkeley Law) and Andrew Lund (Villanova Law), *Harvard Business Law Review*, Vol 4(1), 2014 print ed., pages 53 83.
  - o Presentations <sup>1</sup>: Ohio State (Nov 2012), Indiana University (Nov 2012), American Law and Economics Association Conference (May 2013)
  - Media coverage: Harvard Law School Forum on Corporate Governance post (Feb 2013), New York Times Dealbook article (April 2013), Knowledge@Wharton post (April 2013)
- (3) Golden Parachutes, Severance, and Firm Value, with Andrew Lund (Villanova Law), *Florida Law Review*, Vol 68, 2016, pages 875-906.
  - o Presentations <sup>1</sup>: National Business Law Scholars Conference, Loyola Law School (June 2014), University of Maryland law (Jan 2015)
- (4) Do Takeover Defense Indices Measure Takeover Deterrence? with Jon Karpoff (University of Washington) and Eric Wehrly (Western Washington University), the *Review of Financial Studies*, 2017, Vol 30 (7), pages 2359-2412.
  - Presentations <sup>1</sup>: BYU finance (Feb 2015), Drexel Academic Conference on Corporate Governance (April 2015), European Financial Management Association meetings (June 2015), WFA conference (June 2015), Western Washington University (Nov 2015), AFA conference (Jan 2016), Berkeley Law class (Feb 2016)
  - Media coverage: Harvard Law School Forum on Corporate Governance post (Aug 2015)

- (5) Right On Schedule: CEO Option Grants and Opportunism, with Grant McQueen (BYU) and Rob Daines (Stanford), the *Journal of Financial and Quantitative Analysis*, 2018, Vol 53(3), pages 1025-1058.
  - O Presentations¹: Stanford law and finance (2012, 2013), BYU finance (Oct 2012), American Law and Economics Association Conference (May 2013), BYU accounting (Aug 2013), University of Chicago law (Nov 2013), Columbia University law and finance (Oct 2013), Northwestern law (2014), Harvard law (Mar 2014), Yale law (Mar 2014), NYU Law and Finance (Mar 2014), European Financial Management Association meetings in Rome (June 2014)
  - Media coverage: Wall Street Journal online (Nov 2021), Business Insider (June 2025)
- (6) Trade Relationships, Indirect Economic Links, and Mergers, with Jared Stanfield (University of Oklahoma) and Jarrad Harford (University of Washington), *Management Science*, 2019, Vol 65 (7), pages 2947-3448.
  - O Presentations <sup>1</sup>: Second European Center for Corporate Control Studies (March 2012), University of New South Wales (Nov 2012), University of Utah (Nov 2012), Australasian Finance and Banking Conference address (Dec 2012), CSU Fullerton (Mar 2013), Exeter (March 2013), City University of Hong Kong (June 2013), Norwegian School of Economics (Sept 2013), BI Oslo (Sept 2013), Georgetown (Oct 2013), Sydney FIRN conference (Oct 2013), Southern Denmark University (Mar 2014)
- (7) Golden Parachutes and the Limits of Shareholder Voting, with Andrew Lund (Villanova University) and Albert Choi (University of Michigan), *Vanderbilt Law Review*, 2020, Vol 73, pages 223-266.
  - O Presentations<sup>1</sup>: Pace University Law School, University of Virginia Law School, NYU Law School (Law and Finance), 13<sup>th</sup> Annual Conference on Empirical Legal Studies (Nov 2018), National Business Law Scholars Conference (June 2018), Tulane Corporate Law Conference (March 2019), Columbia Law School Blue Sky workshop (March 2019), University of Delaware's Weinberg Symposium (March, 2019), American Law and Economic Association Annual Meetings (May 2019)
- (8) Shareholder Perks and Firm Value, with Jon Karpoff (University of Washington) and Katsushi Suzuki (Hitotsubashi University), *Review of Financial Studies*, 2021, Vol 34, Issue 12, pages 5676-5722.
  - o Presentations<sup>1</sup>: FMA International conference meetings (Oct 2016), Asian Finance Association conference (June 2016), BYU finance (April 2016)
  - Media coverage: Research with impact CSU posting (April 2021), Harvard Law School Forum on Corporate Governance (April 2021)

- (9) Which Antitakeover Provisions Matter? with Jon Karpoff (University of Washington) and Eric Wehrly (Western Washington University), *Journal of Corporate Finance*, 2022, Vol 75.
  - OPresentations<sup>1</sup>: University of Oklahoma (Oct 2017), University of Missouri (Nov 2017), Auburn University (Nov 2017), Denver University (Nov 2017), Miami University (Nov 2017), University of Nebraska-Lincoln (Nov 2017), Utah State University (Oct 2017), University of Cincinnati (Feb 2019), Colorado State University (Feb 2020)
  - Media coverage: Harvard Law School Forum on Corporate Governance post (April 2018)
- (10) Determinants of Capital Structure: An Expanded Assessment, with Todd Mitton (BYU) and Toshinori Fukui (Monash University), *Journal of Financial and Quantitative Analysis*, 2023, Vol 58, Issue 6, pages 2446-2488.

#### CURRENT WORK IN PROGRESS\ OLD OR PERMANENT WORKING PAPERS

- (11) Luck and the Director Labor Market, with David Yin (Miami University) and Jarrad Harford (University of Washington)
  - Status: Working Paper
  - o Presentations<sup>1</sup>: Financial Management Association conference (Oct 2020), Texas A&M (2021), Southeast University (2021), Colorado State University (2021)
- (12) Diagnosing Instrument-Induced Bias: A Test for Control Variable Contamination in 2SLS Models, with Asad Dossani (Colorado State University) and Jeff Dotson (Ohio State)
  - o Status: Working Paper
  - Presentations<sup>1</sup>: BYU finance (Oct 2015), Western Economic International conference (June 2024), Society for Economic Measurement conference (Aug 2024), CSU finance (Sept 2024), American Economic Association conference (Jan 2025)
- (13) Spin-offs, with Terry Nixon (Miami University)
  - o Status: Early-stage project
- (14) Short Selling and Investor Inattention, with Costanza Meneghetti (Colorado State University)
  - o Status: Early-stage project
- (15) Home Bias in Mutual Fund Holdings, Revisited, with Hilla Skiba (Colorado State University) and Bharad Kannan (Pennsylvania State University)
  - o Status: Early-to-mid-stage project
- (16) Board Networks and Merger Performance, with Param Vir Singh (Carnegie Mellon University)
- (17) Acquisition Timing in Merger Waves: Learning from Others

### **PROFESSIONAL ACTIVITIES**

### Ad Hoc Reviewer -

The Journal of Finance
The Review of Financial Studies
Journal of Financial and Quantitative Analysis
Journal of Banking and Finance
Journal of Corporate Finance

Management Science
European Financial Management Journal
Journal of Empirical Finance
Empirical Economics

### Conferences<sup>1</sup> –

AEA Annual Meeting (2025), Western Economic International Annual Conference (2024), Society for Economic Measurement Annual Conference (2024), FMA Annual Meeting (2020), American Law and Economic Association Annual Meetings (2019), University of Delaware's Weinberg Symposium (2019), National Business Law Scholars Conference (2018), 13th Annual Conference on Empirical Legal Studies (2018), Discussant at the AFA Annual Meeting (2017), FMA International Annual Meeting (2016), AFA Annual Meeting (2016), Asian Finance Association Meeting (2016), Drexel Academic Conference on Corporate Governance (2015), WFA Annual Meeting (2015), National Business Law Scholars Conference (2014), European Financial Management Association meetings (2014), AFA Annual Meeting (2013), Sydney FIRN conference (2013), American Law and Economics Association Conference (2013), Australasian Finance and Banking Conference (2012)

#### SERVICE

FRE Hiring Committee, CSU	2025
CSU Faculty Council Ex Officio Member, CSU	2025
Ad hoc reviewer for various finance, business, and economics journals	2008 - 2025
CSU Honorary Degree Decision Committee	2025
University Task Force on Revising the Program and Curriculum Approval Proce	ss 2025
Faculty support of Honors Student activities, CSU	2024 - 2025
Director/advisor of the Master of Finance program, CSU	2022 - 2024
University Committee on Scholarship, Research and Graduate Education, CSU	2023 - 2025
Chair of Committee on Scholarship, Research and Graduate Education, CSU	2025
FRE Graduate Curriculum Committee, CSU	2024 - 2025
FRE Promotion and Tenure Committee, CSU	2021 - 2025
FRE Program Review Committee, CSU	2023 - 2024
Town of Timnath Finance Committee 2022, 2023	3, 2024, 2025
FRE Summer Research Support Committee, CSU	2021, 2022
FRE Chair Search Committee, CSU	2022
Assessment committee representative for finance department, Miami University	2019 - 2020
Offload and overload review committee, Miami University	2019 - 2020
Finance department promotion committee, Miami University	2019 - 2020
Finance curriculum committee, Miami University	2018 - 2020
Finance grade appeal committee, Miami University	2019
Finance department recruiting committee, Miami University	2012 - 2016

Finance department scholarship award committee, Miami University Assisted in evaluation of submissions to Red Rock Finance Conference Coordinator for brown-bad seminar series, BYU Finance department facilities and resources committee, BYU Honors student advisor, BYU Faculty advisor to undergraduate case competition team, BYU Student readings course advisor, BYU Mentored student research advisor, BYU Guest lecturer for finance sections of CS 500 Career Essentials Class, BYU Guest lecturer for pre-PhD finance class, BYU Undergraduate business school admission committee, BYU Program committee paper reviewer for Midwest Finance Association Conferen NAC meeting panel moderator	2013 - 2016 2013 - 2016 2014 - 2016 2016 2014 - 2015 2012 - 2014 2012, 2014 2014 2014 2013 2011 - 2012 ace 2012
TEACHING	
Teaching Awards:	
Finance Department Outstanding Teacher Award	2016
BYU MBA Teaching Award	2014 - 2015
Nominated for a 2024 Best Teacher Award at CSU	2023
Courses Taught:	
Financial Markets and Investments – BUS 641, CSU	2023, 2024
Principles of Finance – FIN 300, CSU 2021, 20	22, 2024, 2025
Principles of Investments – FIN 355, CSU 20	23, 2024, 2025
Financial Management Theory and Application – FIN 370, CSU 20	23, 2024, 2025
Alternative Investments – FIN 613, CSU MBA and MFIN 2021, 2022, 20	23, 2024, 2025
•	23, 2024, 2025
Financial Markets and Investments – BUS 641, CSU MBA	2024, 2025
Principles of Investments and Security Markets – FIN 401, Miami University	2020
Introduction to Business Finance – FIN 301, Miami University	2020
Intermediate Financial Management – FIN 302, Miami University	2018, 2019
, , ,	15, 2016, 2017
Managerial Finance – MBA 528, Brigham Young University MBA	2014, 2015
Readings course (Stata/SAS programming) – MBA 693R	2014
Hyundai Heavy Industries Executive Program (finance portion)	2014, 2015
Investments – BusM 410, Brigham Young University Financial Theory and Analysis – FIN 453, University of Washington	2011, 2012 2010
Business Finance – FIN 350, University of Washington	2007, 2008
NON-ACADEMIC PROFESSIONAL EXPERIENCE	
Software Consultant, IBM Global Services	1999 - 2002
Co-founder of GradPrep, LLC	2001
co rounder or Graditep, DDC	2001

#### REFERENCES

Harry Turtle
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College of Business
Colorado State University
970-286-4646
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Hilla Skiba Associate Professor of Finance College of Business Colorado State University 970-342-5347 hilla.skiba@colostate.edu Jon Karpoff Professor of Finance Foster School of Business University of Washington 206-498-6558 karpoff@uw.edu

Jarrad Harford Professor of Finance Foster School of Business University of Washington 206-543-4796 jarrad@uw.edu Todd Mitton
Professor of Finance
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David Yin Associate Professor of Finance Farmer School of Business Miami University 520-241-3842 davidyin@miamioh.edu